

### PRIVACY NOTICE

### **Cookie Policy**

We use cookies (small text files) to ensure the proper functioning of the website and enhance the browsing experience. These cookies are stored on the user's computer from a server. More than 90% of websites use cookies, and according to European Union regulations, they are required to obtain the user's consent. By using the website, the user agrees to the use of cookies. The user can still use the website if cookies are not permitted, but certain features may not be available.

**What is a cookie?** A cookie is a small text file that is downloaded to the user's computer when visiting a website. Cookies make it easier to use the website: they save the user's settings (e.g., name, address) and activate them when the user revisits the site.

Cookies may also store large amounts of personal data (e.g., name, email address), but user consent is required for this. The user can choose not to allow cookies, but in this case, certain features may not be available.

#### Types of Cookies

#### 1. Session Cookies

These are temporary cookies that are deleted from the computer when the browser used for internet browsing is closed.

#### 2. Persistent Cookies

These remain on the user's computer after closing the browser. These cookies allow websites to store data for the user's future visits.

### 3. First-party Cookies

These cookies come from the website the user is visiting and help facilitate navigation on the site.

#### 4. Third-party Cookies

These cookies are placed by third-party service providers, such as advertisers or analytical tools.

Does this website use cookies? Yes, this website uses cookies to provide a better user experience.

#### What cookies does the website use?

- Session Cookies: Automatically deleted when the browser is closed.
- Persistent Cookies: Stay in the browser until the user deletes them.

### Third-party Cookies on this website:

This website may use external service providers who may store limited cookies.

### Web Analytics:

The website uses Google Analytics. The user can prevent cookies from being stored on their device through the following link: Google Analytics Opt-out.

How to disable cookies? The user can manage cookies in their browser settings and can delete them at any time.

#### Further information on cookies:

- HTTP Cookies
- EU Cookie Legislation



#### DATA PROCESSING NOTICE

**Purpose of the Data Processing Notice** Cinema Mystica Limited Liability Company, as the data controller, recognizes the content of this legal notice as binding. The company commits to ensuring that all data processing activities related to its operations comply with the provisions of this policy, applicable national laws, and legal acts of the European Union, particularly the General Data Protection Regulation (EU) 2016/679 (hereinafter: GDPR). The purpose of this data processing notice is to inform the data subjects of the data protection and processing principles, rules, and provisions applied by the data controller in relation to the services provided.

This notice applies to individuals utilizing the services provided by the data controller. The data controller reserves the right to modify this notice with prior notification to the affected parties.

#### **Data Controller's Information**

Name: Cinema Mystica Limited Liability Company

Headquarters: Vörösmarty Tér 5, 1st floor, 1051

Company Registration Number: 13-09-226943

Court of Registration: Budapest Court of Registration

Tax Number: 32258123-2-41

• Email: hello@cinemamystica.hu

Website: www.cinemamystica.net

#### Purpose, Legal Basis, and Duration of Data Processing

The purpose, legal basis, and duration of data processing are detailed in Annex 1.

#### **Data Transfer, Data Processing**

The data controller will only transfer employees' data to other parties under the following conditions:

- Based on legal requirements (e.g., statistical data collection, employer's data reporting obligations).
- With the consent of the data subject, if the recipient of the data transfer is in a contractual relationship with the data controller.
- In case of using a data processor for specific tasks (e.g., billing). The data controller imposes data security requirements on data processors:
- They may only carry out instructions documented in writing.
- A written contract is mandatory between the data controller and the data processor.
- All employees dealing with personal data are bound by confidentiality.
- Organizational and technical measures to ensure data security.
- The data controller may decide to return or delete the data.

### Transfer of Data Abroad

Personal data will not be transferred outside the European Economic Area (EEA).

### **Rights of Data Subjects and Legal Remedies**

The data subject may exercise the following rights:

- Right to Information The data controller is required to provide clear and transparent information.
- Right of Access The data subject may request feedback on whether data processing is underway.



- Right to Rectification The data subject can request the correction of inaccurate personal data.
- Right to Erasure (Right to be Forgotten) The data subject may request the deletion of their data under certain conditions.
- Right to Restriction of Processing Under certain conditions, the data subject may request the restriction of processing.
- Right to Data Portability The data subject can receive their data in a widely used, machine-readable format.
- Right to Object The data subject may object to data processing based on legitimate interests.
- Automated Decision-making and Profiling The data subject may request that they not be subject solely to automated decision-making.
- Right to Withdraw Consent The data subject may withdraw their consent at any time.
- Right to Seek Judicial Remedy The data subject may initiate legal proceedings in case of a violation.

#### **Data Protection Authority Procedure**

National Authority for Data Protection and Freedom of Information (NAIH)

Headquarters: Falk Miksa Street 9-11, 1055 Budapest

Mailing Address: 1363 Budapest, P.O. Box 9.

**Phone:** +36 1 391 1400 **Fax:** +36 1 391 1410

Email: ugyfelszolgalat@naih.hu

Website: www.naih.hu

#### **Data Protection Incident**

If any unauthorized person gains access to the personal data we handle, or if any other data protection incident occurs (e.g., unlawful destruction, loss, alteration), or if there is a suspicion of such an incident, we will report it to the competent supervisory authority without undue delay and, if possible, within 72 hours, in accordance with the GDPR provisions, terms, and conditions.

Upon becoming aware of the data protection incident, we will immediately take the necessary security measures to eliminate and restore the damage caused by the incident.

If the data protection incident is likely to pose a high risk to the rights and freedoms of natural persons, we will inform the data subject about the incident without undue delay.

### **Image and Sound Recordings**

On the Museum's premises, Guests are allowed to take still and moving images, as well as sound recordings. In doing so, it is the responsibility and duty of each visitor to respect the personal rights of other visitors and avoid unnecessary disturbances.

Guests are allowed to record and publicly share images featuring the Museum's logo for their personal use.

By entering the Museum premises, Guests acknowledge that, due to the nature and operation of the Museum, public events and mass gatherings are held, during which still and moving images, as well as sound recordings, may be made. In these cases, no additional consent is required from the individuals involved for the creation, publication, or use of such recordings.

#### **Event Organization**

The Museum offers the possibility of organizing events. For detailed information and terms, please contact our staff!

We will provide a written offer for the event, and the acceptance of the offer in writing within the specified deadline, as well as the payment of a deposit, are required for the event to take place.



**The GTC** (General Terms and Conditions) apply to all participants in the event. Ensuring compliance with the **GTC** among event participants is the responsibility of the event organizer (the customer). In the case of organizing children's parties, the organizer is required to ensure compliance with the **GTC** by the children and ensure the presence of a sufficient number of adult chaperones.

#### **Other Provisions**

For data processing not listed in this notice, we will provide information at the time the data is collected.

We inform our customers that, based on the authorization of a legal regulation, courts, prosecutors, law enforcement authorities, authorities handling administrative offenses, public authorities, the National Authority for Data Protection and Freedom of Information, the Hungarian National Bank, or other bodies may request information, data disclosure, or document provision from the data controller.

The data controller will only release personal data to the authorities to the extent and in the manner necessary to achieve the purpose of the request, provided that the authority has specified the exact purpose and the scope of the data.

#### APPENDIX 1 - PROCESSED DATA

### **Duration of data processing**

### Scope of processed data:

- first and last name, phone number, email address, password provided during preliminary registration
- shipping address if delivery is requested
- billing address provided for invoice issuance
- transaction number, date, and time
- receipt contents, purchased items
- customer code, in the case of VAT invoices, name, address, and tax number
- payment method used by the user, other data requested by the event organizer during purchase

### Purpose of data processing:

Online webshop service

#### Legal basis for data processing:

- the data subject's voluntary consent
- contract performance, as well as Section 169(2) of the Accounting Act (2000, C. Act)

### **Duration of data processing:**

8–9 years

### Scope of processed data:

first and last name, billing address, email address

### Purpose of data processing:

invoice issuance



## Legal basis for data processing:

legal obligation

### **Duration of data processing:**

 We store accounting documents and supporting orders and contracts for 8–9 years (+2 years for tax authority audits). In other cases, data is stored for the duration of the statute of limitations.

#### Scope of processed data:

name, email address, interests, age

### Purpose of data processing:

direct marketing and business contact (e.g., sending newsletters)

### Legal basis for data processing:

the data subject's voluntary consent

### Duration of data processing:

until the consent is withdrawn

#### **APPENDIX 2 - DATA PROCESSORS**

### Name and address of the data processor:

Cooltix Kft.
(1084 Budapest, József utca 3. 3/27)

### Activity performed by the data processor:

Online webshop service, statistical data analysis

### Personal data processed by the data processor:

- first and last name, phone number, email address, password provided during preliminary registration
- shipping address if delivery is requested
- billing address provided for invoice issuance
- transaction number, date, and time
- receipt contents, purchased items
- customer code, in the case of VAT invoices, name, address, and tax number
- payment method used by the user, other data requested by the event organizer during purchase



## Name and address of the data processor:

 Cinema Mystica Immersive Digital Art Exhibition (Budapest 1052 Párisi Udvar Petőfi Sándor utca 2-4)

## Activity performed by the data processor:

invoicing, statistical data analysis

# Personal data processed by the data processor:

billing data